

WOMEN'S SUMMIT

MARCH 9—11, 2015
SQUAW VALLEY, CALIFORNIA

SAVE
THE DATE

DESIGNED FOR PROFESSIONAL WOMEN WHO LOVE TO SKI

Ski Coaches, Ski Patrollers, Ski Instructors

JOIN US

- * Ski, learn, explore, share, challenge, experiment, laugh!
- * Network with women colleagues and professionals
- * Join this **FIRST** event, bringing together professional women from all across the ski industry.

No dabbling! LAUNCH into 3 fully packed days. Morning and afternoon on-snow clinics where you can explore skills and tactics to ski legendary Squaw Valley with old and new friends. Breakout sessions covering topics including: in-depth personal skiing focuses, developing coaching skills, developing diverse children's programs and more. Apres ski or evening sessions provide more topics and conversation as well as a TRADE FAIR to check out the new and the best.

KEYNOTE SPEAKER

INGER NORMAN

With over 15 years in sports marketing, Inger developed and marketed programs, including development teams, brand ambassador programs and conferences — all to deliver exceptional experiences for participants. After years of observing women in active settings, Inger created the *Specialized Women Sports Camp* to provide an environment where ladies can better understand their own relationship to endurance sports. Working with active people, sports professionals and organizations, Inger is passionate in her goals to create environments for personal growth and networking.



Endorsed By



ON SNOW CLINIC LEADERS

Clinics will be led by top trainers from different parts of the country with national experience and exposure.

SAVE THE DATE & GET ON THE EMAIL LIST:

Please send us your email address to receive the latest on registration and program information. EMAIL Heidi Ettlinger at

heidiettlinger@aol.com

LODGING
INFORMATION
ON PAGE 2

LODGING AT THE VILLAGE AT SQUAW VALLEY

Lodging is Subject to First Come-First Serve (rooms are not "on hold")



TO RESERVE YOUR ROOM: Call (888) 767-1907 and refer to "PSIA-W WOMEN'S SUMMIT"

One Bedroom Suite- The one bedroom suite is approximately 600 square feet. The bedroom has a king bed with ample closet space and all of the amenities as seen above. A queen size sofa sleeper in the living room provides additional sleeping accommodations.

Two Bedroom Suite- A two bedroom, two bath suite is approximately 900 square feet. The master bedroom features king bed and master bath. Second bedroom has a Queen bed or two twins are also available at special request. A queen size sofa sleeper in the living room provides additional sleeping accommodations.

Three Bedroom Suite- A three bedroom suite is approximately 1350 square feet with space galore! All suites are furnished with a king bed in the master bedroom and queen beds in the two guest bedrooms. A queen size sofa sleeper in the living room provides additional sleeping accommodations. There are three bathrooms in these suites for added guest convenience.

| | Sun 3/8 – Thurs 3/12/15 | Per Night |
|---|-------------------------|-----------|
| One Bedroom Suite with Fireplace (sleeps 4) | | \$179 |
| One Bedroom Suite with Extra Den and Fireplace (sleeps 4) | | \$209 |
| Two Bedroom Suite with Fireplace (sleeps 6) | | \$299 |
| Three Bedroom Suite with Fireplace (sleeps 8) | | \$419 |

Above rates are subject to change and subject to occupancy tax currently 10% and a village civic fee of 2% and a nightly resort charge of \$20 per suite. Resort charge covers high speed internet access in rooms, complimentary newspapers, coffee, tea and conference services.

RESORT AMENITIES: 24-Hour Front Desk | Complimentary heated underground parking | Daily housekeeping service | Eight outdoor hot tubs and four dry saunas | Three fitness rooms | Convenient ski and sport lockers | On-Site media room with big screen television and game consoles | Children's game room | Billiards lounge | Laundry facilities in every building | Conference facilities to accommodate over 500 guests for meetings, banquets, weddings or special events | Vibrant Village atmosphere with boutiques and restaurants | Full service Trilogy Day Spa | Wanderlust Yoga Studio | Candle Making and Crafts | Convenience Store

TRANSPORTATION: The Village at Squaw Valley is located just 40 miles from the **Reno-Tahoe International Airport**. Shuttle service is available through North Lake Tahoe Express. Discounts for groups of 3 or more are available. #530-584-3922 or toll free, #866-216-5222. w www.northlaketahoeexpress.com. Once you are in the Village, a car is not necessary. Most everything, such as the ski lifts, recreation, restaurants and shops are within walking distance from your rooms.

STAY TUNED ... More details to follow with a complete EVENT GUIDE in NOVEMBER