

Beaver Creek Ski & Snowboard School News

VOLUME 1, ISSUE 1

JUNE 3, 2015

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Best Overall Ski Resort of 2015 by On the Snow

We were recently selected as the Visitors Choice; Best Overall Ski Resort of 2015 by On the Snow.

The video link does an excellent job of explaining the process of the awards and shows the resort in a very good light.

Most of you already know how special Beaver Creek is and this award and video confirm that the hard work and dedication you all bring to your jobs and level of service we provide to our guests is recognized and rewarded. So hats off to you all. Congratulations and good work.

<http://www.onthesnow.com/news/p/2309/a/605900/the-visitors--choice-award-for-best-overall-ski-resort-of-2015-goes-to--->

Doug Lovell
Chief Operating Officer
Beaver Creek Resort

Congratulations Beaver Creek Children's School!!

Forbes Magazine ranked the top 5 ski resorts for families in 2014 and Beaver Creek topped the list at #1!

Kudos to all of you who worked hard this winter and helped to make the children's school the number 1 choice for families.



This link will take you to the Forbes article.

<http://www.forbes.com/sites/christopher-steiner/2013/11/13/forbes-top-5-ski-resorts-for-families-2014/>

SPECIAL POINTS OF INTEREST:

- *Beaver Creek has highest guest loyalty in the industry*
- *Beaver Creek has the highest NPS (net promoter score) within Colorado VRI resorts*
- *Our ski and snowboard school instructors achieved 103 new certifications through PSIA/AASI this winter!*
- *The new private lesson only lift lines were a success this winter.*
- *Our women's U4 program had the highest participation for all Vail Resorts!*
- *Great press for BC out of Australia <http://www.news.com.au/travel/travel-ideas/beaver-creek-ski-resort-is-where-the-billionaires-go-to-play/story-e6frfqdr-1227338061939>*

Beaver Creek Ski and Snowboard School Newsletter

We have had requests from our town hall meetings and our employee engagement surveys for more communication during the off season that would let everyone know how things are going in the Resort and the company.

For those of you that are out of the area we trust that you are enjoying some nice weather as opposed to the cold, rainy, snowy weather that we have had here in Eagle County. The last week has been more pleasant and we are ready for the summer weather. Many of our summer capital projects have been delayed due to the heavy rain but we are on track to add Mini-Golf, a Kid's Rope Course, Bungee Jump and Climbing Wall, opening this summer. The Centennial Express will have all new landscape at the base and the summit providing a very different look when we open later this month. We've also begun the work on expanded snowmaking for more re-fresh projects on Latigo and Red Tail.

Most importantly, we will be addressing an issue that has come up year after year:

For this coming season, we will not have a tubing hill operation. In its place will be sculpted, terrain based options that will return all of that space to usable teaching terrain. We will also be working on some other options for family activities to replace the tubing hill so if you have ideas, please let us know.

Many of you have also asked about the possibility of developing a forum to submit training suggestions or general ideas that could be distributed to the staff. In addition to the website, this newsletter will host those ideas to be shared. If you have an idea that you would like to have published please submit to vbcinstantnews@vailresorts.com for review prior to being placed in the monthly newsletter.

Example:

From Jim Kercher - I would recommend that we eliminate the tubing hill and replace it with some terrain based teaching features which could include spines, rollers, and flow features etc. You could go on to describe various alternatives and also some possibilities to replace the tubing hill for after-hours family activities.

Get creative and submit the next great idea/s to improve our Resort and school. We want to hear from you!

Enjoy the summer and be on the lookout for our next newsletter in July.

Jim Kercher
Director

Beaver Creek Ski & SB School Certification Achievements

These Beaver Creek instructors achieved a new credential with PSIA/AASI this winter. **Congratulations!**

AASI level 1

Valerie Bald
Melissa Bartoletta
Natalie Chudacoff
Carly Dierolf
Nate Free
Heidi Guenther
Richard Hansen
Jason Harootunian
Hunter Lloyd
Francesca Mondo
Molly Palmer
Meg Proctor
Madeline Stoehr
Ted Wadley
Richelle Wagner
Christin Warren

AASI level 2

Scott Guttman

AASI level 3

Dave Thompson
John Burger

AASI E3

Chuck Hewitt

PSIA FS1

Linda Angeloni
Jason Gilbreath
Lynn Hasday
Brandalyn Karren
Michael Leeds
Marc Prisant
Yarek Skiba

PSIA FS3

Josh Laney

PSIA Adaptive 1

Ryan Beavers

PSIA level 1

Megan Osteen
Jason Ancel
Maya Blanchard
Eric Frohlich
James Galligan
Megan Gensler
Linda Gordon
Dustin Hanson
John Herbert
Matthew Holter
Sarah Jones
Bryant Kealey
William Lones
Tim Luczkow
Ryan McCay
Maria Napoli
Kaila Ryan
Nicolas Salvado
Samantha Schmidbauer
Alex Schultz
Mindy Schweizer
Brian Vander Kooy
Stephanie Woodruff

PSIA level 2

Cassidy Bright
Stephen Brown
Agustin Das Neves
Edward Dietrich
Ed Gretsche
Daniel Katlein
Marc Prisant
Danielle Schaeffer
Kimberly Shikverg
Jane Traweek

PSIA/AASI CS1

Sebastian Beltramone
Stephen Brown
Darryl Dagen
Agustin Das Neves
Ed Dietrich
Tomas Doll
Daniel Evans
Matthew Farley
Alexandra France
Jason Gilbreath
Michael Gross
David Johnston
Rachel Landin
Ariel Levine
Francoise Michno
Andrew Milgrom
Livingston Miller
Jay Palace
Marc Prisant
Peter Riccardella
Kaila Ryan
Kristina Sappenfield
Martin Schmidt
Dan Sheffield
Taf Sherrill
Pedro Triana

PSIA level 3

Kat Laney
PSIA RMT
Josh Laney
Scott Birrell
Alex Darbut
PSIA E1
AJ Jones

John Verdame
Robert Vertuca
Peter Woitas
Stephanie Woodruff
PSIA/AASI CS2
Tom Bacsanyi
Jacob Hancock
Al Harness
Dave Thompson

Instructor referral program rewards you with money!



EMPLOYEE REFERRAL PROGRAM
VAIL RESORTS®



REFER A CERTIFIED SKI AND RIDE INSTRUCTOR THIS SEASON AND GET PAID!

		FULLTIME	PART TIME
PSIIA/AAASI CERTIFICATION LEVEL	LEVEL III	\$1,000	\$500
	LEVEL II	\$500	\$250
	LEVEL I	\$250	\$125

Instructors apply at jobs.vailresorts.com
 or call 1-866-681-5455
 Instructors must mention employee referring name to the hiring coordinator

Excludes referrals to Afton Alps and Mt. Brighton Ski & Ride Schools. Vail Resorts is an equal opportunity employer. Qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, sexual orientation, gender identity, disability, protected veteran status or any other status protected by applicable law.

*Creating
Experiences
of a
Lifetime!*



Beaver Creek Ski & Snowboard School

Phone: 970-754-5859
Fax: 970-754-5321
web: bcsnowpro.com

What to expect as a returning Instructor :

- By the beginning of June you should have received your end of season appraisal via email.
- In July and August we will send out updates and training details.
- In September if you are on SIS you will be asked to do your annual background check. If you were separated you will be asked to do an online application and then your background check.
- In October your job offer will be sent to you along with Fit to Ride information.
 - We are putting the fit to ride calendar together soon so you'll be able to plan ahead!
- In November your return instructor training will begin. Stay tuned for more details

It's never too soon to begin preseason training for optimal on snow performance!

1. **Running or Walking uphill** for a cardio workout and to build your thigh muscles.
2. **Lunges** will build your thigh muscles and your hamstrings. Just remember to be sure your knee doesn't extend over your foot, maintain a 90 degree angle.
3. **Calf Raises** by standing on your toes for 20 to 30 second intervals. Our calves are an integral muscle when we're on snow!
4. **Core strength** is essential for balance and strength. Sit ups and crunches work well, as do a variety of other core focused exercises. For example you can do one legged hops.
5. **Stretching** and/or yoga to aid in gaining flexibility.

Have fun with your fitness, you'll be glad you did on your next powder day!

bcsnowpro.com